



CITY OF REDMOND
Community Development Department

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REDMOND COMMISSION FOR ART IN PUBLIC PLACES
Minutes

Tuesday, February 19, 2013

Fire Department Training Room, 341 NW Dogwood Avenue, Redmond, Oregon

RCAPP Present: Chair Linda Gilmore Hill, Vice Chair Cameron Kaseberg, Gillian Burton, Deborah Cook, Laura Cheshire, Katie Harris (arrived 4:45 p.m.), Solomon Kaleialoha, Ethan Stelzer, Gordon Wiseman

City Staff: Jackie Abslag, *Administrative Assistant*; Tammy Rohach, *Redmond Airport*; Cameron Prow, *TYPE-Write II*

Visitors: Sharon Watkins, *High Desert Society of the Arts*

(scribe CP's note: The minutes were created from an audio recording and notes taken at the meeting. The three digits after the motion title shows the number of Commissioners voting in favor/against/abstaining.)

CALL TO ORDER/INTRODUCTIONS

Chair Hill called the meeting to order at 4:34 p.m. with a quorum present.

DISCUSSION and ACTION ITEMS

A. Rockchuck Art Project – Update

Commissioner Cheshire said Kim Chavez confirmed at the subcommittee meeting that she would design and donate a life-sized (18-24" long) rockchuck bronze model for molding. With 6-8 weeks required for Ms. Chavez to design the model and another 8 weeks for the foundry to construct a silicon mold, it is unlikely that the painted rockchucks would be done by the Rockchuck Ramble. This project is expected to have fixed upfront costs and generate income. RCAPP would pay for the silicon mold (\$1,500-\$2,000) and the rockchucks; Ms. Chavez will provide cost estimates for 10, 20, and 40 units. The foundry will not guarantee the mold's useful life. Fiberglass rockchucks would be more sturdy, stand up to being outdoors in Central Oregon weather, and can be secured in a permanent installation but would be more expensive. Resin rockchucks would cost less but are not suitable for long-term outside use, though this may be okay for RCAPP needs since rockchucks don't stay around long. Promotion ideas included *Redmond Spokesman*, *Rockchuck Society*, *Paulina Book Store*, poetry contest, themed rockchuck art show, recipe contest, and making this a regional event, since other Central Oregon cities also have rockchucks. Commissioner Burton volunteered to donate a rockchuck painting.

She requested feedback on the rockchuck material, artist selection criteria, and whether artists would paint the rockchucks for free or pay a fee. Once a timeline is set, a steering committee will be needed. She asked that RCAPP e-mail ideas and suggestions to her.

RCAPP discussion covered *installation* (locations, permission, safety, keeping sidewalks/rights-of-way clear, security), *silent auction*, *promotion* (Rockchuck Day, rockchuck hunt, recipe contest), *sponsorship*, and a *naturalist speaker* (rockchuck life cycle, live rockchuck).

Ms. Watkins summarized how the annual painted chair event works and provided a timeline for 2013. She is looking forward to being one of the rockchuck painters.

B. Art Around the Clock Rotation

Ms. Abslag said that the Request for Proposals was issued for the rotation pedestals and the new 6th Street pedestals. Proposals are due by March 1 and the artists will be notified by March 15. The number of proposals is unknown at this time. Two artists have indicated they will be submitting proposals: Jerry Werner (metal, stained glass, neon) and Kim Chavez (ravens). It will cost at least \$1,000 to insert the ballot into City utility bills and schools are no longer willing to help distribute nonschool materials.

Commissioners Burton, Cheshire, Harris, and Kaleialoha volunteered to serve on a subcommittee to review and score artist proposals.

Chair Hill said that she, Vice Chair Kaseberg, and Commissioner Burton explored possible pedestal sites at the airport. Staff there were supportive of either inside or outside pedestals. An inside pedestal would allow a greater variety of media.

Commissioner Burton presented a draft form developed by her and Commissioner Harris. The form would be used by the public to vote on which sculpture should be purchased for the City's permanent public art collection.

RCAPP discussion included *adding information to the ballot* (funding source, citizen purchase options, sculpture donation options, voting due date, note on sculptures not available for voting, photos of sculpture locations), *assuring one vote per person* (numbered ballots), *publicity* (press releases), *voter's age limit*, *ballot and ballot dropbox distribution outlets* (Redmond Public Library, City utility billing, fire station, Redmond Chamber of Commerce newsletter, bars/restaurants, newspaper tear-out, Survey Monkey, Paulina Book Store, City Hall, airport, downtown business corridor), and *timeline* (next installation due on August 1).

C. Passport to the Arts – Update

Chair Hill said five people attended the subcommittee meeting. Commissioner Wiseman reported that the subcommittee discussed activities associated with the passport event, increasing public participation, roles/responsibilities, how the event might unfold, and how to ensure that the event's vision is fulfilled. The subcommittee selected August 17 as the best date to avoid competing with other community events. He explained how the Passport event could benefit from working with the Drifters Car Club. This local group hosts a two-day event which displays 100-150 antique cars and attracts 1,000-1,500 visitors annually. The car club's 2013 event will be held the 3rd weekend of August. The *Redmond Spokesman* has indicated its willingness to assist in promoting this event.

RCAPP concerns included *causes of low Passport attendance in 2012*, *entertainment* (live music and/or DJ, location, schedule), *coordination with the downtown association*, *appropriate promotional language* (donations, tax deductions, sponsorships, advertising, marketing), *cross-promotion with Art Around the Clock ribbon-cutting and downtowners association*, *student art show* (attract students and families, juried vs. open submission, display, security), *sidewalk art*, *art show niche*, *tracking art sales/commissions*, *booths* (size, vendors, fees), *art types/themes*, *artist vendor applications* (paper, online), *marketing* (all media including electronic), *car show artists*, *RCAPP booth*, *cost of RCAPP tiles*, and *reducing front-end expenses*. The next subcommittee meeting will be held on March 5, 4:30 p.m., at a location to be determined.

Motion 1 (9/0/0): Commissioner Harris moved that the next Passport to the Arts be held on August 17, 2013, that RCAPP charge \$45 per artist per booth plus 20% commission on all sales, and that nonprofit organizations be allowed to apply for booth space at no charge (location to be determined). Commissioner Stelzer seconded the motion which passed unanimously.

D. Approval of Minutes

Motion 2 (6/0/3): Commissioner Burton moved that RCAPP approve the January 15, 2013, minutes, subject to renumbering the motion under Approval of Minutes on Page 3 as Motion 2. Commissioner Cheshire seconded the motion which passed with Commissioners Burton, Cheshire, Hill, Kaleialoha, Kaseberg, and Wiseman voting in favor and Commissioners Cook, Harris, and Stelzer abstaining due to their absence from the January meeting.

LIAISON COMMENTS (None)

CITIZEN COMMENTS

Ms. Watkinds offered to help promote Passport to the Arts in Crooked River Ranch and Prineville. Chair Hill noted that Shandel Gamer is working with Redmond Public Library.

STAFF COMMENTS

Ms. Rohach announced that Denise Rich earned "Best in Show" at the Airport's last art show. A bronze sculpture (cowboy and cattle crossing a river) to be displayed at the airport as an advertisement was too big to fit through the double-door entry; adjustments are being made to its case and it should be up by next week. Staff is still working to update the display system. The Airport's next juried art show – "Echoes of the Past" – will be held from June to August 2013. She has not heard any news about the bi-plane display.

Commissioner Burton said that the airport will host the Peak Finder ribbon-cutting ceremony at 8:30 a.m., March 29, in conjunction with the Coffee Clatter.

Chair Hill said *Leadership Redmond* is working with high school students to paint the tunnel under Highland Avenue, which is the dividing line between Redmond and Ridgeview high schools.

COMMISSIONER COMMENTS

Vice Chair Kaseberg reported that Smith Rocks State Park and the High Desert Art League are co-sponsoring a new event entitled "Smith Rock Paint-Out" on June 22, 2013. Details about this event and "Echoes of the Past" will be posted on the Airport website, RCAPP website and Facebook page.

ADJOURN

The next meeting is scheduled for Thursday, March 19, 2013, 4:30 p.m.

With no further business, Chair Hill adjourned the meeting at 5:58 p.m.

APPROVED by the Redmond Commission for Art In Public Places and SIGNED by me this
____ 19th ____ day of ____ March ____, 2013.

ATTEST:

_____/s/ Linda Gilmore Hill_____
Linda Gilmore Hill
Chair

_____/s/ Heather Richards_____
Heather Richards
Community Development Director