



CITY OF REDMOND
Community Development Department

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REDMOND COMMISSION FOR ART IN PUBLIC PLACES

Minutes

Tuesday, March 15, 2011
City Hall, Conference Room A
716 SW Evergreen Avenue, Redmond, Oregon

RCAPP Members Present: Chair Linda Gilmore Hill, Vice Chair Susan Nobles, Hilda Beltran-Wagner, Gillian Burton, Cameron Kaseberg, Naomi Marlitt, Sheryl Neff, Cheryl (Tanler) Reich, Gordon Wiseman

Guests Present: Margie Dawson, *City Councilor*; Trish Pinkerton, *Redmond Spokesman*; Ethan Stelzer, *Redmond Proficiency Academy*; *RPA students:* Jessie Harris, Gabriel Hinderlider, Jeannie Kroske, Marissa Linschied, Juan Zendejas

City Staff Present: Jackie Abslag, *Office Assistant III*; Cameron Prow, *TYPE-Write II*

(scribe CP's note: The minutes were created from an audio recording and notes taken at the meeting. The three digits after the motion title shows the number of members voting in favor/against/abstaining.)

CALL TO ORDER/INTRODUCTIONS

Chair Hill called the meeting to order at 4:30 p.m. with a quorum present and invited RCAPP members to provide a few details of their backgrounds and interests:

- * Hilda Beltran-Wagner: Moved to Redmond from the East Coast via the Southwest, 10 years ago. English teacher, Redmond High School. Especially interested in literary arts. RCAPP member, 3 years. Proud of what RCAPP and the City have done in the last three years to move forward and make Redmond look inviting. Redmond's art legacy for the next generation should be making it a place to come home to, not just a place to stop.
- * Gillian Burton: Central Oregon resident, 2001-present. Retired recently from the Prineville Hospital Foundation (executive director). Previously doing fund-raising and development for the American Heart Association and American Red Cross in Seattle. Long-time artist. Excited to be on RCAPP. Redmond needs to be a destination rather than a stop on the way to Bend.
- * Linda Gilmore Hill: Came to Redmond in 1985, absent last 12 years. Own two businesses. Semi-retired from the American Cancer Society (regional income development director). Working artist, 30+ years. Enthused about projects RCAPP is working on to make Redmond a more livable community.
- * Cameron Kaseberg: Redmond resident, 2 years. Employed in Portland (museum exhibit and trade show industry), The Dalles (family business), and now a traveling graphic designer. Member, High Desert Art League. Board member, Art in the High Desert. Major factor attracting him to Redmond was public art becoming part of downtown redevelopment.
- * Naomi Marlitt: Redmond resident, 10 years. Stay-at-home mom with four children; now employed at Redmond Athletic Club and working toward certification in physical fitness training. Studied interior design at the Portland Art Institute (Oregon). Passionate about

interior design and art including theater and dance. Excited about the changes Redmond has experienced and looking forward.

- * Sheryl Neff: Central Oregon resident, 25 years. Elementary school teacher, 32 years; nearly 20 years at Lynch Elementary. RCAPP member, 3 years. Awesome to be part of enhancing art awareness in the Redmond community, particularly with young people.
- * Susan Nobles: Certified Professional Coach. Former RCAPP member who took a break to go back to school. Wishes she were an artist. Visits public art wherever she travels. Excited about bringing more public art to Redmond.
- * Cheryl (Tanler) Reich: Redmond resident since 1982. One of first RCAPP members following completion of a leadership program. RCAPP member, 6 years.
- * Gordon Wiseman: Grew up in Salem (Oregon). Central Oregon property owner and visitor since the 1970s. Lived in most major U.S. cities while working for International Paper Co., 30 years; now retired. His wife works as an advanced practice nurse in women's health at the Becky Johnson Center. Looking forward to contributing to RCAPP in whatever way is needed.
- * Margie Dawson: Born and raised in Redmond, left and came back several times. Newest City Councilor and RCAPP liaison. Business owner. Supportive of public art.
- * Jackie Abslag: Office Assistant for the City of Redmond and support staff for RCAPP.

DISCUSSION/ACTION ITEMS

A. Projects

1. Redmond Proficiency Academy – Artist in Residency Program

Mr. Stelzer summarized his employment background and interest in public art. His students introduced themselves, summarizing their backgrounds and art interests. Mr. Stelzer discussed the possibility of working with Jerry Warner, either through the artist-in-residency program or as a consultant. He is researching the financial feasibility of RPA's participation in Art Around the Clock. His students outlined proposed themes, designs, size, materials, and timeline for completion and passed around preliminary sketches.

RCAPP discussion points included *funding for an artist-in-residency program, interactive nature of public art, location/accessibility, student diary about the evolution of their project, marketing, durability of the proposed student art piece, RCAPP's level of involvement with schools and students, legal ramifications and potential consequences to changing the Art Around the Clock Request for Proposal (categories judged, submission deadline, installation date).*

In response to Mr. Stelzer's question, Ms. Abslag said she would check to see if/where students' digital photos can be displayed.

Chair Hill said she would check with Community Development Director Heather Richards about Art Around the Clock RFP requirements and inform Mr. Stelzer.

Ms. Abslag said that she would follow up with Mr. Stelzer to clarify the level of RPA involvement in submitting sculpture to the Art Around the Clock program.

2. Art Around the Clock – Subcommittee Formation

Chair Hill presented a draft organizational flowchart to facilitate management of RCAPP activities. She emphasized the need for full participation and willingness of RCAPP members to do more than one thing to make Art Around the Clock and the Eastern Gateway become realities.

Discussion points included *fund-raising, leadership development opportunity, installation deadlines, and monthly reporting of subcommittee achievements.*

Proposed subcommittees and membership:

- * Fund-Raising: Wiseman, Burton, Hill
- * Marketing: Kaseberg, Stelzer
- * Art Around the Clock: Nobles, Beltran-Wagner, Marlitt
- * Eastern Gateway: Nobles, Burton, Marlitt
- * 501(c)(3): Burton as help, not chair
- * Events: Marlitt, Hill, Neff, Reich, Beltran-Wagner

RCAPP members agreed **by consensus** to meet weekly on Tuesdays at City Hall.

3. Marketing Subcommittee

Mr. Kaseberg reported meeting with Mr. Stelzer regarding a variety of marketing aids that can be developed. RPA students may be willing to help in development of a logo and tagline, brochures, and a guide map for Art Around the Clock. They also discussed a framework for a website, but Mr. Kaseberg would probably be doing that. Research is needed to determine if RCAPP can use social media to promote its activities without compromising its nonprofit status.

B. Fund-Raising

1. Nonprofit Foundation Subcommittee

Mr. Wiseman reported that two Redmond attorneys from the same firm have indicated a willingness to help in filing the paperwork.

RCAPP discussion covered the *type of information needed* (mission statement, what RCAPP is going to do, RCAPP membership, RCAPP bylaws, how RCAPP plans to achieve its objectives), *cost to file*, *timeline*, and *aid to fund-raising efforts by having nonprofit status*.

Ms. Abslag said she would research the legal question of whether RCAPP members could also serve on a nonprofit foundation board.

LIAISON COMMENTS

Ms. Dawson said the Highway 97 Re-route Beautification Program is not currently funded. City staff are seeking funding from the urban renewal program and grants.

CITIZEN COMMENTS (None)

STAFF COMMENTS

Ms. Abslag said that the City missed the deadline to apply for the \$25,000 Challenge America grant but is in line to apply for next year.

COMMISSIONER COMMENTS

Ms. Burton said she would be out of town March 28-31, 2011.

Chair Hill thanked Mr. Kaseberg for his leadership in chairing RCAPP during 2010.

Ms. Neff said that she is working with Mr. Stelzer on Walk the Art Beat (April 15) which is being sponsored by the High Desert Society of the Arts. Earth Day this year will be on April 22.

ADJOURN

With no further business, Chair Hill adjourned the meeting at 5:55 p.m.

APPROVED BY THE REDMOND COMMISSION FOR ART IN PUBLIC PLACES AND SIGNED BY ME
THIS 26th DAY OF April, 2011.

ATTEST:

/s/ Linda Gilmore Hill
Linda Gilmore Hill
Chair

/s/ Heather Richards
Heather Richards
Community Development Director