



**CITY OF REDMOND**  
Community Development Department

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## **REDMOND COMMISSION FOR ART IN PUBLIC PLACES**

### **Minutes**

Tuesday, June 21, 2011  
City Hall, Conference Room A  
716 SW Evergreen Avenue, Redmond, Oregon

**RCAPP Members Present:** Vice Chair Susan Nobles, Cameron Kaseberg, Naomi Marlitt, Sheryl Neff, Cheryl Tanler Reich, Gordon Wiseman (*absent: Hilda Beltran-Wagner, Gillian Burton, Linda Gilmore Hill*)

**Guests Present:** Solomon Kaleialoha, *Friends of the Redmond Library Art Committee*; Nicole Mintiens, *G5*; Paul Mintiens, *Wy'East Resource Conservation & Development Council*

**City Staff Present:** Heather Richards, *Community Development Director*; Jackie Abslag, *Office Assistant III*; Cameron Prow, *TYPE-Write II*

*(scribe CP's note: The minutes were created from an audio recording and notes taken at the meeting. The three digits after the motion title shows the number of members voting in favor/against/abstaining.)*

### **CALL TO ORDER/INTRODUCTIONS**

Vice Chair Nobles called the meeting to order at 4:32 p.m. with a quorum present.

### **DISCUSSION/ACTION ITEMS**

#### A. Pretty Vacant – Central Oregon Storefront Art Project

Ms. Mintiens provided an overview via PowerPoint. Implementation of this program in Eugene-Springfield was featured on National Public Radio's do-it-yourself network. She was raised and educated in Central Oregon, now works in Bend, and knows a lot of artists. Installing art temporarily in vacant storefronts would bring energy and life back to downtown and give artists a wider audience for their work. Similar projects in San Francisco, Seattle, and Santa Fe have helped property owners get new tenants. Obstacles to implementation include property owner-artist contracts, insurance, utility expenses for property owners, and budget/staffing constraints. An endorsement from RCAPP would help establish credibility. Launching this program with Art Around the Clock would encourage cross-promotion. Help in contacting property owners and artists and attracting volunteers would be appreciated.

Ms. Richards offered a database of property owners with phone numbers. The City may be able to assume the insurance liability under its umbrella policy, but City participation would require closer scrutiny of the entire project.

Mr. Mintiens, Nicole's father, said he supported the concept.

RCAPP concerns included *who selects the art for the storefront, legal review of owner-artist contracts, and tying the project concept to economic development*. Suggestions were made for vacant storefronts, alternate program titles, and promotion (July 6 edition of Good Morning Central Oregon).

Vice Chair Nobles said a similar project in Roseburg, Oregon, resulted in two vacant storefronts being leased within a month of the program launch. She thanked Ms. Mintiens for her presentation and offered to help.

#### B. Art Around the Clock Subcommittee Updates

**1. Event Planning** (Marlitt, Neff, Reich, Hill): Ms. Abslag said that Chair Hill received no response to the notice in the *Redmond Spokesman*, but one food vendor and one wine/beer vendor have been confirmed for the gallery launch (July 8: 4:30-5 p.m., artists reception/refreshments at City Hall; 5-8 p.m., art unveiling at Centennial Park). *Paulina Springs Books* and *Atomic Music* will be open during the event, and RCAPP will be staffing a booth. Ms. Richards said that City Manager David Brandt today requested Bend's business license list of food cart vendors.

RCAPP concerns included *personally inviting Redmond food/beverage vendors* (Baldys, Cascade Lakes, Crater Lake Vodka, Cupcake Shop, Diego's, shaved ice), *alienating Redmond businesses by soliciting outside vendors, competing with Bend Summer Fest for vendors, artists' reception, sending invitations to City Councilors, RCAPP presence, RCAPP nametags with the Art Around the Clock logo, and hosting an artist.*

**2. Marketing** (Kaseberg, Stelzer): Mr. Kaseberg reported that the posters and bookmarks are done. Distribution outlets included *Britzs Beads, Eagle Crest, Fred Meyer, Postal Connection, Redmond Chamber of Commerce, Redmond Downtowners, Redmond Library, Utopia Salon,* and Walmart. The brochure is still in progress and will be printed in-house for the event. The final brochure will be professionally printed, contain photos of the installed art pieces, and available on an ongoing basis. This event is being promoted via RCAPP's Facebook page, newspaper stories, and Good Morning Central Oregon with Kristi Miller (July 6).

**3. Contracts (commission rate):** Ms. Abslag said negative comments have been received from some artists about RCAPP's charging a 40% commission. Lake Oswego charges 20% except on the piece it buys from the artist. Also discussed were how the art pieces would be presented, where, and in what order and who would do the ribbon-cutting. Vice Chair Nobles said final arrangements will be made at the next subcommittee meeting: June 28, 4:30 p.m.

**Motion 1** (6/0/0): Ms. Reich moved to change RCAPP's commission to 20%. Ms. Neff seconded the motion which passed unanimously.

Ms. Richards said that City staff would amend the contract and inform artists about the commission rate change. She will call Lake Oswego regarding how their program is conducted.

#### C. 501(c)(3)

Mr. Wiseman summarized the May 17 presentation made by Attorney Steve Bryant on the pros and cons of establishing a tax-exempt, fund-raising organization. According to Mr. Bryant, funds donated to RCAPP through the City (as they are now) are 100% tax-deductible. RCAPP needs to vote on whether to form a separate foundation or continue using the City's nonprofit status.

Following discussion, Vice Chair Nobles postponed RCAPP's decision to the next monthly meeting on July 19 in order to get Chair Hill's feedback. Ms. Richards said that staff will research the City's nonprofit status for RCAPP marketing purposes. Staff will also provide a list of the grants that are available only to 501(c)(3) organizations.

#### C. Project Update

**1. Eastern Y Gateway:** Ms. Abslag said that five models have been on display at Redmond Public Library since June 20 and will be there through June 30. Ms. Richards discussed the

options available if RCAPP doesn't like any of the models. The subcommittee will meet on July 5 to score the models. City Council will need to make its recommendation on July 12 in order for the installation to happen on time.

Vice Chair Nobles requested volunteers to help plant flowers (annuals and perennials) at the Eastern Y on June 25, 9 a.m.-12 noon. Lunch will be provided by Tory Allman and the City will provide water bottles. Ms. Richards said that phlox (Redmond's official flower) will be planted.

E. Approval of Minutes

**Motion 2** (6/0/0): Mr. Kaseberg moved to approve the draft minutes from April 19 and May 17, 2011, subject to the following corrections: (1) **April 19** – correct STAFF COMMENTS to read: “Ms. Abslag said that the Community Development Department is fully staffed again for the first time in two years now that James Lewis has been hired as the Long-Range Planner and Jon Williams as the Economic Development Project Manager.” and (2) **May 17** – change Sentence 2 under Section C.1/Event Planning, Page 2, to read – “She will try to contact Sally Hanna who is managing “Walk the Art Beat.”” and delete the sentence under COMMISSIONER COMMENTS on Page 4 so that it reads: “COMMISSIONER COMMENTS (None).” Mr. Wiseman seconded the motion which passed unanimously.

**LIAISON COMMENTS** (None)

**CITIZEN COMMENTS**

Mr. Kaleialoha asked about the reception proposed for Eastern Y Gateway artists. Ms. Richards said this idea was dropped because several of the artists could not attend.

**STAFF COMMENTS**

Ms. Richards reported that Community Development Department staffing is still down 70% from what it was in 2009.

**COMMISSIONER COMMENTS**

Vice Chair Nobles requested good thoughts for Chair Hill who has been in the hospital. Ms. Richards said a card was being passed around.

**ADJOURN**

With no further business, Vice Chair Nobles adjourned the meeting at 5:40 p.m.

APPROVED BY THE REDMOND COMMISSION FOR ART IN PUBLIC PLACES AND SIGNED BY ME  
THIS 20th DAY OF September, 2011.

ATTEST:

/s/ Linda Gilmore Hill  
Susan Nobles  
Vice Chair

/s/ Heather Richards  
Heather Richards  
Community Development Director