



CITY OF REDMOND
Community Development Department

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REDMOND COMMISSION FOR ART IN PUBLIC PLACES
City Hall 716 SW Evergreen Avenue Conference Room A
Tuesday, February 21, 2012
4:30 – 6:00 PM

Agenda

		MEETING OBJECTIVES	
RCAPP MEMBERS			<ul style="list-style-type: none"> • Non-profit theatre group • Fund Raising
	Linda Gilmore Hill Chair		
Cameron Kaseberg Vice Chair		TIME	ITEM
		4:30 PM	CALL TO ORDER / INTRODUCTIONS
Roy Bunting			DISCUSSION / ACTION ITEMS
		4:35 PM	A. Vault Museum and Theatre/Jenny McKenzie
Gillian Burton		5:00 PM	B. Fund Raising <ol style="list-style-type: none"> 1. Run for the Arts 2. Art Around the Clock Sponsorship
	Laura Cheshire		
Deborah Cook		5:30 PM	C. Art Around the Clock RFP <ol style="list-style-type: none"> 1. Phase II Discussion - RFP and Site Locations
	Katie Harris		
Larry Huddleston		5:45 PM	D. Eastern Y Art update
		5:50 PM	E. Approval of Minutes <ol style="list-style-type: none"> 1. December 20, 2011 (<i>Exhibit 1</i>) 2. January 17, 2012 (<i>Exhibit 2</i>)
Gordon Wiseman		5:55 PM	LIAISON COMMENTS CITIZEN COMMENTS STAFF COMMENTS
		6:00 PM	ADJOURN

*Please note that these documents are also available on the City's website www.ci.redmond.or.us; click on City Government, hover on Commissions and Committees, click on Redmond Commission for Art in Public Places. You may also request a copy at City Hall from Heather Richards at 923-7756 or Jackie Abslag at 923-7763.

Anyone needing accommodation to participate in the meeting must notify Mike Viegas, ADA Coordinator, at least 48 hours in advance of the meeting at 504-3032, or through the Telecommunications Relay Service (TRS) which enables people who have difficulty hearing or speaking in the telephone to communicate to standard voice telephone users. If anyone needs Telecommunications Device for the Deaf (TDD) or Speech To Speech (STS) assistance, please use one of the following TRS numbers: 1-800-735-2900 (voice or text), 1-877-735-7525 (STS English) or 1-800-735-3896 (STS Spanish). The City of Redmond does not discriminate on the basis of disability status in the admission or access to, or treatment, or employment in, its programs or activities.

**DRAFT**

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REDMOND COMMISSION FOR ART IN PUBLIC PLACES
Minutes

Tuesday, December 20, 2011

City Hall, Conference Room A, 716 SW Evergreen Avenue, Redmond, Oregon

RCAPP Members Present: Chair Linda Gilmore Hill, Hilda Beltran-Wagner, Naomi Marlitt, Sheryl Neff, Gordon Wiseman (*absent:* Roy Bunting, Gillian Burton, Cameron Kaseberg, Cheryl Tanler Reich; 1 position vacant)

Guests Present: Solomon Kaleialoha, *Friends of the Redmond Library Art Committee*; Susan Nobles; Ethan Stelzer, *Redmond Proficiency Academy*; Trish Pinkerton, *Redmond Spokesman*

City Staff Present: Heather Richards, *Community Development Director*; Jackie Abslag, *Office Assistant III*; Cameron Prow, *TYPE-Write II*

(scribe CP's note: The minutes were created from an audio recording and notes taken at the meeting. The three digits after the motion title shows the number of members voting in favor/against/abstaining.)

CALL TO ORDER/INTRODUCTIONS

Chair Hill called the meeting to order at 4:40 p.m. with a quorum present.

DISCUSSION/ACTION ITEMS

A. Fund-Raising Program

Ms. Nobles handed out printed materials and discussed "Full Flow to Freedom," a fund-raising program for nonprofit organizations that she has developed. She is currently using this concept in Washington State and previously trained individuals in Central Oregon. She would be willing to conduct a leadership training workshop that would double as a fund-raising event for RCAPP to help raise awareness of its programs and projects within the community.

RCAPP discussion covered *value of leadership training, public perception of using a private business model to raise funds for nonprofit programs, funding available for RCAPP leadership training, and lack of a clear outcome for RCAPP.*

B. Oregon Arts Commission

Ms. Abslag reported that she attended the December 2, 2011, OAC meeting in Portland, Oregon. RCAPP's application for an Arts Build Communities grant (FY12-ABCA-10778) was not approved. The OAC awarded \$112,000 to 24 of the 54 community art projects submitted. RCAPP's proposal was directed at marketing its Art Around the Clock public art gallery. Winning proposals focused more on direct support of art programs than on marketing.

C. Art Around the Clock

Ms. Richards said that Redmond Airport Manager Carrie Novick has agreed to allow RCAPP to display a diorama over the brochure rack in the airport's baggage claim area free of charge. Following her summary of how a diorama could help promote RCAPP, Ms. Richards said that she will present a proposed image for RCAPP review/approval at the January 2012 meeting. Though

RCAPP has permission to display its brochures at the airport free of charge, the number needed would exceed RCAPP's annual printing budget.

Motion 1 (5/0/0): Mr. Wiseman moved that RCAPP move forward with the airport diorama concept proposed by Ms. Richards. Ms. Marlitt seconded the motion which passed unanimously.

Chair Hill said that she met with Ms. Novick to propose that RCAPP take over management of the quarterly airport art program. Potential benefits include greater credibility for RCAPP, more exposure for the airport art program, and condensing public art projects in Redmond under one umbrella. Funds raised through the airport art program would have to be accounted for and kept separate from RCAPP's other funds. Application packets for the airport art program would be posted on the home page of the City's website.

Mr. Wiseman said that he will be meeting with Ms. Burton in January 2012 to work on developing a sponsorship plan to present to community organizations.

Chair Hill reported making a presentation to Leadership Redmond on December 15, 2011. In January, she will be meeting with the Redmond Chamber of Commerce board of directors. She suggested holding a "run" between the two one-way couplets as a fund-raising event. Preliminary discussion points included *name* (Run for the Arts, Run Around the Clock for Art Around the Clock), *potential route*, *scheduling*, *participants*, *logistics*, *sponsorships*, and *promotion*. RCAPP members agreed to discuss potential fund-raising events and sponsorships at their January 2012 meeting.

D. Commission Members

Ms. Richards reported that City Council has appointed Roy Bunting and reappointed Cameron Kaseberg. City Council will fill the remaining three vacancies at its meeting in January 2012, so members whose terms expire in 2011 and who want to continue serving should reapply now.

Ms. Neff said she has enjoyed her time on RCAPP but will not be reapplying due to changing employment responsibilities. She would be willing to serve again. Ms. Beltran-Wagner agreed with Ms. Neff. Ms. Marlitt said she would be reapplying.

E. Approval of Minutes

Motion 2 (5/0/0): Ms. Beltran-Wagner moved that RCAPP accept the October 18, 2011, minutes as written. Mr. Wiseman seconded the motion which passed unanimously.

COMMISSIONER COMMENTS

Chair Hill said that Ms. Abslag talked to Ms. Marlitt about doing a storefront to promote RCAPP programs and projects such as Art Around the Clock, but not through *Pretty Vacant*.

Mr. Wiseman said that he will update RCAPP at the January 2012 meeting on the results of his research into art organizations.

Chair Hill said that the Rockchuck Art Society is interested in expanding its membership.

LIAISON COMMENTS (None)

CITIZEN COMMENTS

Mr. Stelzer said that his students will explore participating in community art programs starting in February 2012. He suggested the possibility of students taking photos of Art Around the Clock sculptures. The concept of a community student art garden is intriguing.

Mr. Kaleialoha briefly discussed the logistics of doing an athletic event (run) in conjunction with Art Around the Clock. Street closures are unpopular with business owners.

STAFF COMMENTS

Ms. Richards reported that the new ice rink is popular in spite of poor coverage by KTVZ-21.

ADJOURN

With no further business, Chair Hill adjourned the meeting at 5:50 p.m.

APPROVED by the Redmond Commission for Art In Public Places and SIGNED by me this _____ day of _____, 2012.

ATTEST:

Linda Gilmore Hill
Chair

Heather Richards
Community Development Director

**DRAFT**

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REDMOND COMMISSION FOR ART IN PUBLIC PLACES

Minutes

Tuesday, January 17, 2012

City Hall, Conference Room A, 716 SW Evergreen Avenue, Redmond, Oregon

RCAPP Members Present: Chair Linda Gilmore Hill, Vice Chair Cameron Kaseberg, Gillian Burton, Laura Cheshire, Deborah Cook (*absent:* Roy Bunting, Katie Harris, Larry Huddleston, Gordon Wiseman)

Guests Present: Solomon Kaleialoha, *Friends of the Redmond Library Art Committee*; Trish Pinkerton, *Redmond Spokesman*

City Staff Present: Heather Richards, *Community Development Director*; Jackie Abslag, *Office Assistant III*; Cameron Prow, *TYPE-Write II*

(scribe CP's note: The minutes were created from an audio recording and notes taken at the meeting. The three digits after the motion title shows the number of members voting in favor/against/abstaining.)

CALL TO ORDER/INTRODUCTIONS

Chair Hill called the meeting to order at 4:35 p.m. with a quorum present.

DISCUSSION/ACTION ITEMS

A. First Meeting of the Year Business

1. Introductions – Swearing In of New Commissioners

Everyone present introduced themselves.

Chair Hill administered the oath of office to new Commissioners Cheshire and Cook.

2. Election of Chair and Vice Chair for 2012

Motion 1 (5/0/0): Commissioner Kaseberg moved to nominate Commissioner Hill to serve as Chair for 2012. Commissioner Hill agreed to serve. Commissioner Burton seconded the motion which passed unanimously.

Motion 2 (5/0/0): Commissioner Burton moved to nominate Commissioner Kaseberg to serve as Vice Chair for 2012. Commissioner Kaseberg agreed to serve. Commissioner Cook seconded the motion which passed unanimously.

D. Airport Diorama Update

Ms. Richards said that City Council has authorized free advertising space to RCAPP on the airport diorama. This 15-square-foot, backlit cabinet sign is located just above the brochure racks in the baggage claim area. Design will begin in the next couple of weeks. The first image will feature Art Around the Clock sculptures. She will e-mail design samples to RCAPP members.

RCAPP discussion covered *graphics concept, frequency of image change, future themes, budget, connecting this display with Facebook and RCAPP's website, and ad content*. Mr. Kaseberg promised to e-mail graphic images he has for RCAPP to City design staff.

B. History of RCAPP

Chair Hill thanked Vice Chair Kaseberg and Ms. Richards for their efforts in developing the PowerPoint presentation. This aid is used when approaching community organizations for financial assistance. The content facilitates discussion of RCAPP's origin, mission, public and private fund-raising, achievements, current programs, and goals. Positive feedback was received on Art Around the Clock sculptures at the Chamber of Commerce and Leadership Redmond presentations, but the only donation offered was space in the Chamber newsletter. She emphasized the importance of organizing a sponsorship program in advance of making requests.

Commissioner Burton reported receiving a \$7,500 donation from the Redmond Kiwanis.

Ms. Pinkerton offered to contact the agenda-setter for Rotary regarding Commissioner Burton's making a presentation at an upcoming meeting.

Ms. Richards reported that Bill Smith, developer of the Old Mill District in Bend, is favorably impressed with the marketing collateral (brochures and postcards) and how much RCAPP has accomplished in five years. He has e-mailed a request for more postcards.

C. Fund-Raising – Opportunities/Events

Chair Hill reviewed her notes on "Run For the Arts," a proposed fund-raising project.

Key points raised during RCAPP discussion included *scheduling, theme, route, target audience/market, event amenities* (art tents, beer garden, food, music, children's activities), *expected revenue* (entry and vendor fees, T-shirt sales), *budget, funding partners for event, and publicity.*

Motion 1 (5/0/0): Commissioner Burton moved that RCAPP authorize her and Chair Hill to explore the feasibility of hosting a "Run For the Arts" fund-raising event and to contact potential funding partners for this project, starting with Phil Knight. Commissioner Cheshire seconded the motion which passed unanimously.

E. Approval of Minutes

Chair Hill postponed approval of the December 20, 2011, minutes to the February 2012 meeting.

COMMISSIONER COMMENTS

Chair Hill said the theme for the fall art show at Redmond Airport will be "Cats, Dogs, and Rockchucks." She asked Ms. Pinkerton if the Rockchuck Society would be participating. She and Vice Chair Kaseberg will be serving as jurors for the "Pieces of Paradise" art show.

Commissioner Cook said she was involved in the arts community in Ketchikan, Alaska. She has a Bachelor's degree in Biology (History minor), is a performing artist, and taught piano for several years. Her interest in RCAPP comes from wanting to help more people enjoy art including poetry and music.

Commissioner Cheshire said that she has lived in Central Oregon for 30 years and previously resided in Alaska. Her background includes medieval European history and nursing, and she is a multi-media artist and poet.

Commissioner Burton said that St. Charles Medical Center-Redmond is seeking a coordinator for its art program.

LIAISON COMMENTS (None)

CITIZEN COMMENTS (None)

STAFF COMMENTS

Ms. Richards reported that the City has hired Heather Cassaro (formerly with the Redmond Chamber of Commerce) to do marketing and communications. The City is still negotiating with Jerry Werner on a six-month contract to install his sculpture at the Eastern Y in late summer/early fall 2012. Agenda topics for the February 2012 meeting will include RCAPP’s annual budget request to City Council.

ADJOURN

With no further business, Chair Hill adjourned the meeting at 6:05 p.m.

APPROVED by the Redmond Commission for Art In Public Places and SIGNED by me this _____ day of _____, 2012.

ATTEST:

Linda Gilmore Hill
Chair

Heather Richards
Community Development Director