



CITY OF REDMOND
Community Development Department

716 SW Evergreen, Redmond OR 97756
541-923-7721
Fax: (541) 548-0706
www.ci.redmond.or.us

REDMOND COMMISSION FOR ART IN PUBLIC PLACES
City Hall 716 SW Evergreen Avenue Conference Room A
Tuesday, October 18, 2011
4:30 – 6:00 PM

Agenda

RCAPP MEMBERS

Linda Gilmore Hill
Chair

Gillian Burton

Cameron Kaseberg

Naomi Marlitt

Sheryl Neff

Cheryl Tanler

Hilda Beltran-Wagner

Gordon Wiseman

Vacant

MEETING OBJECTIVES

- Vice Chair Nomination
- Marketing Art Around the Clock
- 2012/13 Goals Work Plan Discussion

PROPOSED AGENDA

TIME	ITEM
4:00 PM	CALL TO ORDER / INTRODUCTIONS
	DISCUSSION / ACTION ITEMS
4:00 PM	A. Nominations/Vote for Vice Chair
4:15 PM	B. 2012/13 Goals Work Plan Discussion
5:00 PM	C. Art Around the Clock a. Marketing Discussion b. Art Builds Community 2011 Grant Budget Update
5:45 PM	D. Approval of Minutes a. August 16, 2011 (Exhibit 1) b. September 20, 2011 (Exhibit 2)
5:55 PM	LIAISON COMMENTS
5:55 PM	CITIZEN COMMENTS
6:00 PM	STAFF COMMENTS
	ADJOURN

*Please note that these documents are also available on the City's website www.ci.redmond.or.us; click on City Government, hover on Commissions and Committees, click on Redmond Commission for Art in Public Places. You may also request a copy at City Hall from Heather Richards at 923-7756 or Jackie Abslag at 923-7763.

Anyone needing accommodation to participate in the meeting must notify Mike Viegas, ADA Coordinator, at least 48 hours in advance of the meeting at 504-3032, or through the Telecommunications Relay Service (TRS) which enables people who have difficulty hearing or speaking in the telephone to communicate to standard voice telephone users. If anyone needs Telecommunications Device for the Deaf (TDD) or Speech To Speech (STS) assistance, please use one of the following TRS numbers: 1-800-735-2900 (voice or text), 1-877-735-7525 (STS English) or 1-800-735-3896 (STS Spanish). The City of Redmond does not discriminate on the basis of disability status in the admission or access to, or treatment, or employment in, its programs or activities.



DRAFT

CITY OF REDMOND
Community Development Department

EXHIBIT 1
716 SW Evergreen Avenue
Redmond, OR 97756-2242

Phone **541-923-7721**
Fax **541-548-0706**

www.ci.redmond.or.us

REDMOND COMMISSION FOR ART IN PUBLIC PLACES
Minutes

Tuesday, August 16, 2011
City Hall, Conference Room A
716 SW Evergreen Avenue, Redmond, Oregon

RCAPP Members Present: Chair Linda Gilmore Hill, Vice Chair Susan Nobles, Gillian Burton, Cameron Kaseberg, Naomi Marlitt, Sheryl Neff, Cheryl Tanler Reich, Gordon Wiseman (*absent:* Hilda Beltran-Wagner)

Guests Present: Solomon Kaleialoha, *Friends of the Redmond Library Art Committee*; Trish Pinkerton, *Redmond Spokesman*

City Staff Present: Heather Richards, *Community Development Director*; James Lewis, *Long-Range/Economic Planner*; Jackie Abslag, *Office Assistant III*; Cameron Prow, *TYPE-Write II*

(scribe CP's note: The minutes were created from an audio recording and notes taken at the meeting. The three digits after the motion title shows the number of members voting in favor/against/abstaining.)

CALL TO ORDER/INTRODUCTIONS

Chair Hill called the meeting to order at 4:35 p.m. with a quorum present.

DISCUSSION/ACTION ITEMS

A. Project Updates

2. Art Around the Clock: Ms. Richards thanked RCAPP members and Ms. Abslag for their support of the new public art gallery. City Council loved the launch which also received a favorable response from the public. Per Mayor Endicott's request, Ms. Richards met with Airport Manager Carrie Novick to explore promoting Art Around the Clock at the Redmond Airport. Next steps in the marketing process include developing and distributing a brochure, creating a website presence and branding, and getting sponsorships.

Mr. Kaseberg agreed to work with staff to develop a branding program for posting on the City's website. Mr. Wiseman and Ms. Burton (Fund-Raising Subcommittee) will work with staff to develop a sponsorship presentation. Ms. Burton recommended challenging all service clubs at the same time. Ms. Nobles volunteered to meet with *Kiwanis* and Ms. Burton with *Rotary*, *Soroptimists*, and *Redmond Executive Association*.

1. Eastern Y Gateway: Ms. Nobles (Selection Subcommittee) summarized the selection process and results. Jerry Werner's kinetic stainless-steel sculpture received 106 of 342 votes while on display at Redmond Public Library.

RCAPP members expressed concern about Mr. Werner's incomplete proposal including *scale, height, neon lighting, engineering, installation date, street setbacks, budget, location and function, and long-term maintenance for the City*. **By consensus**, RCAPP members agreed to recommend Mr. Werner's sculpture to the Redmond Urban Renewal Board, subject to

EXHIBIT 1

Mr. Werner's attending the September 2011 RCAPP meeting, addressing RCAPP concerns, and completing all elements of his proposal.

Staff will e-mail RCAPP concerns to members and Mr. Werner before the September meeting.

B. Redmond Development Commission Goal/Strategy/Action

Mr. Lewis summarized the history of City efforts to develop an economically viable community since City Council created the RDC in 2009. RDC is requesting RCAPP feedback on the Livability section of the draft plan under the headings of *Housing, Safety, Arts and Culture, Open Space and Parks, Attractiveness, and Entertainment*. This comprehensive economic and urban development plan also includes sections on Branding, Education/Workforce, Infrastructure, Business, and Government. RDC is seeking feedback from City commissions (like RCAPP), citizens, and 30-40 agencies and will hold a public meeting in September 2011.

Ms. Richards said that City leaders want 10,000 new jobs created by 2030 that are sustainable and pay a living wage. The strategic plan, when adopted, will help City Council prioritize resources for future work programs of RCAPP and other commissions.

RCAPP suggested several tasks for the Livability section: identify current programs, identify and coordinate with community partners (art galleries, theaters, Redmond Historic Landmarks Commission, Redmond Museum, schools, writing groups), form a 501(c)(3) foundation, identify sustainable funding sources, and conduct art walks. Additional concerns included *task accountability and event ownership*.

By consensus, RCAPP members agreed to: **(1)** conduct a retreat on September 20, 2011 (4-7 p.m.), to provide more feedback to RDC on the Livability section of the draft strategic plan and invite RDC representatives to attend the retreat; **(2)** e-mail names of art-related community groups to Ms. Abslag; and **(3)** Develop 2012 RCAPP Work Plan.

Ms. Richards said that staff will prepare a list of community partners and provide a 2012 work plan template with goals, strategies, tasks, funding, priorities, and implementation timeframes.

LIAISON COMMENTS (None)

CITIZEN COMMENTS (None)

COMMISSIONER COMMENTS

Ms. Nobles said she is resigning from RCAPP to pursue employment opportunities in Puget Sound.

STAFF COMMENTS

Ms. Richards said that recruitment to fill Ms. Nobles' position will begin immediately. Search for a new airport manager is continuing; Ms. Novick has agreed to stay on until a replacement can be found.

ADJOURN

With no further business, Chair Hill/Vice Chair Nobles adjourned the meeting at 6:05 p.m.

APPROVED by the Redmond Commission for Art in Public Places and SIGNED by me this _____ day of _____, 2011.

ATTEST:

Linda Gilmore Hill
Chair

Heather Richards
Community Development Director

**DRAFT**

CITY OF REDMOND
Community Development Department

716 SW Evergreen Avenue
Redmond, OR 97756-2242

Phone **541-923-7721**
Fax **541-548-0706**

www.ci.redmond.or.us

REDMOND COMMISSION FOR ART IN PUBLIC PLACES
Minutes

Tuesday, September 20, 2011

City Hall, Conference Room A, 716 SW Evergreen Avenue, Redmond, Oregon

RCAPP Members Present: Chair Linda Gilmore Hill, Gillian Burton, Cameron Kaseberg, Naomi Marlitt, Sheryl Neff, Cheryl Tanler Reich, Gordon Wiseman (*absent:* Hilda Beltran-Wagner) (1 position vacant: Vice Chair)

Guests Present: Solomon Kaleialoha, *Friends of the Redmond Library Art Committee*; Trish Pinkerton, *Redmond Spokesman*; Jerry Werner, Mrs. Jerry Werner

City Staff Present: Heather Richards, *Community Development Director*; Jackie Abslag, *Office Assistant III*; Cameron Prow, *TYPE-Write II*

(scribe CP's note: The minutes were created from an audio recording and notes taken at the meeting. The three digits after the motion title shows the number of members voting in favor/against/abstaining.)

CALL TO ORDER/INTRODUCTIONS

Chair Hill called the meeting to order at 4:05 p.m. with a quorum present.

DISCUSSION/ACTION ITEMS

A. Eastern Y Gateway

Mr. Werner presented another Cost Breakdown and Scope of Work for his "Thoughts of Flight" sculpture and explained the vision and goals behind his design. Cost estimates were based on talking with Pacific Power, Dick Bartels (contractor), Bluestone (landscaper), Mike Hueners (fabricator), and an electrician. He is still researching the cost and feasibility of neon, LED, or fiberoptic lighting. The sculpture must be set back at least 12 feet from any power line. The crane to install the sculpture must be at least 20 feet away.

RCAPP concerns included *budget, sculpture height* (30 feet high on a 7-foot berm), *specific location, lighting designs/types, base materials, wind cup material* (cut-through metal vs. vinyl), *letter height* (8-12 inches), *manufacturing process, visual impact, maintenance cost, timeframe for installation* (2-3 months after City Council approval), *site aesthetics* (compatibility with other uses at the Y such as a Christmas tree or "Welcome to Redmond" sign), and *how sculpture relates to Redmond's identity*. Mr. Wiseman pointed out that the words on the kinetic part represented the elements of citizenship that Redmond wants to promote.

Chair Hill thanked Mr. Werner for his presentation and called a 15-minute recess.

Ms. Richards said that City Council approved the money for this project with the direction that the piece of art at this gateway needed to represent Redmond's heritage, tradition, and culture.

Motion 1 (7/0/0): Ms. Reich moved that RCAPP recommend that City Council purchase the "Thoughts of Flight" sculpture for a total cost of \$125,000 as presented in Jerry Werner's proposal with the following clarifications: (a) kinetic wind cups at the top of the sculpture must be metal

with the nonvinyl letters etched and stained in ebony, (b) pedestal will be constructed of concrete with a darker gray stain (subject to field-testing by City staff), (c) lighting around the perimeter of the sculpture plus any spotlights will be at City discretion as to type of product, and (d) location of the sculpture will be at City discretion to comply with setback requirements. Ms. Marlitt seconded the motion which passed unanimously.

B. 501(c)(3)

Chair Hill said that RCAPP isn't strong enough yet to become an independent arts foundation, but advantages exist in moving forward with the application for nonprofit status.

Motion 2 (7/0/0): Ms. Reich moved that RCAPP fill out the paperwork to create a 501(c)(3) nonprofit foundation and figure out how it works later. Ms. Neff seconded the motion which passed unanimously.

Mr. Wiseman agreed to work with attorney Steve Bryant to file the appropriate paperwork.

C. 2012 Arts Build Communities Grant

Ms. Richards reminded Commissioners that they received a \$5,250 ABC grant last year to cover artist stipends and marketing expenses in setting up Redmond's rotating public art gallery: Around the Clock. The 2012 grant submission deadline is October 3, 2011.

Suggestions for 2012 projects included murals, roundabout art, and increasing the visibility of RCAPP programs in the community. Art Around the Clock Phase 2 – promoting the gallery and its artists – could include developing a professional video to be displayed at the Redmond Airport, using social media, completing/distributing a brochure, issuing press releases, designing/implementing a new website, and establishing a permanent liaison with local TV stations such as Z-21 and Oregon Public Broadcasting.

Motion 3 (7/0/0): Ms. Reich moved that RCAPP apply for a 2012 Arts Build Communities Grant to develop and implement a marketing plan for Art Around the Clock. Ms. Burton seconded the motion which passed unanimously.

E. Redmond Development Commission – Request for Feedback on Livability Recommendations

Ms. Richards said that the City is reaching out to 29 organizations for feedback on the draft Strategic Plan. Planning Commission is working on this and there will also be public forums.

Mr. Wiseman reviewed the subcommittee's recommendations for tasks under the Arts and Culture sub-heading.

Motion 4 (7/0/0): Ms. Burton moved to accept the task recommendations proposed by the subcommittee and to add the modifications itemized below:

- * Strategy 1 – Action Plan A: Apply for 501(c)(3) status. Apply for at least two grants per year. **Action Plan B:** Set aside 1% of land use project value for a public arts program. Provide sustainable funding for RCAPP on a yearly basis.
- * Strategy 2 – Action Plan A: Develop a brochure about the value of art to economic development. Add a monthly "Spotlight on Art" column to the local paper that discusses funding, the economic impact of art, and features local artists). **Action Plan B:** RCAPP to develop relationship with the Oregon Tourism Department. RCAPP to set up an extra website to promote art. RCAPP to prepare a master calendar of events for art. **Action Plan C:** Provide tools to partners to advocate for art. Assist partners with tool development and methodology to promote art in the Redmond community. **Action Plan D:** Consider public art as a component of capital improvement projects. Build Redmond public art as a brand.

- * Strategy 3 – Action Plan A: Develop a policy for the City to adopt that adds RCAPP to the development checklist for all capital improvement projects and land use decisions, especially those involving site design. **Action Plan B** should read: “Collaborate with schools, civic organizations, and art organizations.”

Mr. Kaseberg seconded the motion which passed unanimously.

RCAPP members requested that staff add RCAPP 2010/2011 Work Plan strategies to the tasks as appropriate.

D. 2012 Work Plan

Ms. Richards presented the draft 2012 Work Plan. The Eastern Y project currently underway and Art Around the Clock marketing collateral are two examples of appropriate strategies.

When former RCAPP member Susan Nobles made a presentation to Kiwanis on the rotating public art program, someone volunteered to do a website for RCAPP and another bought a piece. Ms. Richards will send a .pdf file of that PowerPoint presentation to Mr. Wiseman and Ms. Burton. Mr. Wiseman and Ms. Burton agreed to work together to map out a strategy and timeframe for recruiting community art partners (sponsorships) from service groups and grocery stores. Chair Hill requested that the subcommittee also propose other fund-raising ideas.

RCAPP members suggested marketing strategies such as staffing a booth at the Deschutes County Fair with RCAPP members and students, setting out a jar for donations, and partnering with local stores to print “Art Matters” (subliminal advertising) on paper grocery bags and include a phone number for further information. They asked City staff to draft a 2012 work plan based on the tasks listed for the draft Strategic Plan under Action Item E (above).

F. Approval of Minutes

RCAPP members agreed **by consensus** to accept the June 21, 2011, minutes, subject to correcting the word “Bricksbeets” to “Britz Beads” and adding “Paulina Springs” to the list of distribution outlets (Page 2, Section B.2, Marketing).

LIAISON COMMENTS

Ms. Richards reported that City Councilor Margie Dawson resigned as liaison. City Council has not yet assigned a new one.

CITIZEN COMMENTS

Mr. Kaleialoha said that he likes kinetic artwork but said that the moving parts of such pieces often suffer from weather and insect activity. Ms. Richards said that the City will be responsible for maintenance and will oil the bearings twice a year.

STAFF COMMENTS

Ms. Richards asked members to help fill the vacant Commissioner position. She asked that each RCAPP member e-mail contact information for one prospect to staff before September 30, 2011.

COMMISSIONER COMMENTS

Mr. Kaseberg said he would check with Nicole Mintiens about the status of Pretty Vacant – Central Oregon Storefront Art Project and report at the next meeting.

ADJOURN

With no further business, Chair Hill adjourned the meeting at 7:50 p.m.

APPROVED by the Redmond Commission for Art In Public Places and SIGNED by me this _____
day of _____, 2011.

ATTEST:

Linda Gilmore Hill
Chair

Heather Richards
Community Development Director