



**CITY OF REDMOND**  
Community Development Department

411 SW 9<sup>th</sup> Street  
Redmond, OR 97756-2213

Phone **541-923-7763**  
Fax 541-548-0706

[www.ci.redmond.or.us](http://www.ci.redmond.or.us)

**REDMOND COMMITTEE FOR ART IN PUBLIC PLACES**  
**MINUTES**  
**May 15, 2018**

Redmond City Hall, 411 SW 9<sup>th</sup> Street – Room 207, Redmond, Oregon

**RCAPP Members Present:** Chair Linda Gilmore Hill, Vice-Chair Betty Jo Simmons, Diana Barker, Katie Harris, Dan Mooney, Donna Standerwick, Judi Williamson (*absent: Gillian Burton, Ethan Stelzer*)

**Youth Ex Officio Absent:** *Elijah Gasper*

**City Staff:** Jaclyn Abslag, *Project Coordinator*; Cameron Prow, *TYPE-Write II*

**Visitors:** Ginny McPherson, *City Council Liaison*; K. C. Snider and Sharon Watkins, *High Desert Society of the Arts (HDSA)*

**Media:** None

*(Agenda items appear in discussion order. The 3 digits after a motion title show the number of committee members voting in favor/opposed/abstaining.)*

**CALL TO ORDER – INTRODUCTIONS**

Chair Hill called the regular meeting of the Redmond Committee for Art in Public Places (RCAPP) to order at 4:35 p.m., Tuesday, May 15, 2018, with a quorum of members (7 of 9) present.

**ACTION ITEMS**

1. Minutes for Approval

**A. March 20, 2018**

Ms. Prow requested capitalization of the word “art” in Agenda Item 3, Paragraph 1, Line 2.

**Motion 1** (7/0/0): Ms. Barker moved to approve the minutes from the meeting of March 20, 2018, as amended. Mr. Mooney seconded the motion which passed unanimously.

**DISCUSSION ITEMS**

1. QR Codes for Art Work

Ms. Abslag said 6”x6” tiles with QR codes were ready to be installed for all temporary and permanent artworks in the City’s public art gallery. Visitors can use a cell phone’s QR reader “app” to scan the code on a particular artwork, which will take them to the City’s website for that art piece. Zooming in on the map at the bottom of each plaque will show where other artworks are located. This QR code will not trigger any pop-up ads.

Ideas on what to do with empty pedestals included taking visitors to RCAPP’s Facebook page or website, posting a sign (content suggestion: “Under Construction – YOUR donations appreciated”), or adding painted rocks to the pedestal. Members asked Ms. Abslag to thank Matt Hayes in the IT (Information Technology) Department for his help in making information about Redmond’s artworks more accessible by the public.

2. Art Around the Clock Contract Update

Ms. Abslag outlined the update process for the 2019 contract. RCAPP will have the opportunity to review the City Attorney's response to member corrections before implementation.

Following discussion, member suggestions included deleting all references to "Exhibit A," adjusting the wording as appropriate to reference the top of Agreement Page 1 as the location of information about the Submission Deadline, and retaining the term "sculpture" in reference to the type of art suitable for outdoor display.

**Motion 2** (6/0/1): Ms. Simmons moved to increase the gallery fee to 40%. Mr. Mooney seconded the motion which passed with Ms. Barker, Ms. Harris, Ms. Hill, Mr. Mooney, Ms. Simmons, and Ms. Standerwick in favor, none opposed, and Ms. Williamson abstaining.

**Motion 3** (7/0/0): Ms. Simmons moved to require the artist to initial the paragraph specifying the gallery fee (commission) the artist must pay upon sale of a sculpture displayed in Art Around the Clock. Ms. Harris seconded Motion 3.

**Motion 4** (7/0/0): Ms. Standerwick moved to amend Motion 3 to add a statement above the space provided for the artist's initials to state the artist has read and agrees to be bound by the paragraph referenced in Motion 3. Ms. Harris seconded Motion 4 which passed unanimously.

Motion 3 as amended passed unanimously.

3. Juniper Invasion Update (notes to Jackie, summarize in minutes)

Vice-Chair Simmons reviewed topics discussed at the May 10 subcommittee meeting: sponsor list, artist update, publicity/marketing, Coffee Clatter exposure (June 15), "art reveal" kickoff at Wild Ride (June 21), art auction at 7<sup>th</sup> Street Plaza (August 23), and a thank-you letter for the sponsors.

Ms. Abslag reported receiving an e-mail from artist Paul Russell, requesting a one-week extension of the submission deadline due to his wife's pregnancy timeline.

**Motion 5** (7/0/0): Ms. Harris moved to grant Paul Russell a one-week extension to May 25, 2018, to deliver his art submission. Ms. Barker seconded the motion which passed unanimously.

Members reviewed Notes From RCAPP Subcommittee meeting on May 10, 2018, Artist and Sponsor Lists, "Save the Date" flyer, Event Marketing Outline from Communications Manager Heather Cassaro, and a postcard for artist use in promoting this event with their contact networks.

RCAPP discussion covered:

- **Marketing/outreach:** Promote this event outside Central Oregon. Encourage artists to share information about this event on their social media sites. Boost Facebook posts (up to \$100). Contact *Sunset* magazine and similar outlets about doing an article on Redmond's premier annual art event.
- **Media:** *The (Bend) Bulletin*, *Redmond Spokesman*, *Cascade A&E* (ask about their readership territory). *Smart Shopper Magazine*: Mr. Mooney reported RCAPP's cost would be \$595 for the Redmond edition only and \$1,195 for the Bend edition (Redmond edition free).

- **Sponsors:** RCAPP members to deliver “Save the Date” announcements to sponsors. Display a large poster or banner at Wild Ride listing all sponsors and showing Windermere as the “title” sponsor. **Thank-you letter:** Ms. Standerwick to e-mail draft letter to Ms. Abslag for RCAPP review.
- **Catalog:** Include 2 art pieces per page, 2-sided pages, full-color, and RCAPP information. Show Windermere as title sponsor and list all other sponsors. List all participating artists. Mr. Mooney and Ms. Abslag reported Caleb, Redmond Chamber of Commerce, had agreed to take the photos.
- **Handbill:** Communications Manager Heather Cassaro to design a handbill like that done for the rockchuck event.
- **Budget:** \$5,000

Subcommittee members agreed to meet on May 21, 11 a.m., at the Community Development Department to identify potential artwork display spaces.

RCAPP directed the subcommittee to work out the remaining details including budget and to present recommendations at the June 19 RCAPP meeting.

**Idea for discussion about the 2019 art auction:** RCAPP expends a great deal of effort to plan and produce this event. Would increasing the City’s commission to 60% of the auction sale price discourage artists from participating?

**CITIZEN COMMENTS**

None.

**COMMITTEE MEMBER COMMENTS**

None.

**STAFF COMMENTS**

Ms. Abslag handed out People’s Choice Ballots to everyone present (one vote per person, Redmond residents and workers).

Next RCAPP meeting: Tuesday, June 19, 2018, 4:30 p.m.

**ADJOURN**

With no further business, Chair Hill adjourned the meeting at 6 p.m.

APPROVED by the Redmond Committee for Art in Public Places and SIGNED by me this 19th day of June, 2018.

ATTEST:

\_\_\_\_\_/s/ Linda Gilmore Hill\_\_\_\_\_  
Linda Gilmore Hill  
Chair

\_\_\_\_\_/s/ Jaclyn Abslag\_\_\_\_\_  
Jaclyn Abslag  
Project Coordinator