



CITY OF REDMOND
Community Development Department

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REDMOND COMMISSION FOR ART IN PUBLIC PLACES
Minutes

Tuesday, October 21, 2014

City Hall Conference Room A, 716 SW Evergreen Avenue, Redmond, Oregon

RCAPP Present: Chair Linda Gilmore Hill, Vice-Chair Deborah Cook, Gillian Burton, Frank Graham, Katie Harris, Jessica Rowan, Ethan Stelzer (2 vacancies)

Youth Ex Officio: *Chayce Burnette* (absent)

City Staff: Heather Richards, *Community Development Director*; Deborah McMahon, *Principal Planner*; Jeff Tripp, *Redmond Airport Director*; Cameron Prow, *TYPE-Write II*

Visitors: Ginny McPherson, *Council Liaison*; Leslie Pugmire Hole, *Western Communications*

(scribe CP's note: The minutes were created from an audio recording and notes taken at the meeting. The three digits after a motion title show the number of Commissioners voting in favor/against/abstaining.)

CALL TO ORDER/INTRODUCTIONS

Chair Hill called the meeting to order at 4:36 p.m. with all seven commissioners present, establishing a quorum.

UPDATES

1. Yew Avenue Roundabout Public Art Project

Chair Hill said around 200 people attended the October 20 ribbon-cutting for "The Constant Face of Temporary Existence." This project generated a lot of good publicity and photos. Teddy Tsai, one of the students who worked on this project (now a University of Oregon honor student), attended as did other student participants. Ridgeview High School students recorded video footage that will be useful when RCAPP next seeks grant funding. She recommended writing a letter to the students about the value of their participation that they could include in their college portfolios. She led applause for Commissioner Stelzer who managed this project.

Commissioner Graham commended Chair Hill and Ms. Richards for the photo displays that were available at the ribbon-cutting and discussed benefits to the City from this hallmark project.

Councilor McPherson said the project was amazing and the students did a great job.

Commissioner Stelzer reported that Public Works will install lighting within the next two weeks. Artist Ryan Beard is supervising students who are finishing a few details on the project.

Ms. Richards said the City will coordinate plaque design with Redmond High School metal-working students in Dan Kiernan's class who have volunteered to laser-cut the plaque. The City is using Dropbox software to share photos of the public art on display at the roundabout.

DISCUSSION/ACTION ITEMS

1. Goal #1 – Awareness

- a. **Airport Art:** Mr. Tripp reported that Donelle Snider has left the airport for a full-time position with a local company. One of his goals for this program is to increase exposure of the airport to nonpassengers. He noted that airport staff need to focus more on their core mission. He shared his vision of RCAPP's taking the lead role with the airport serving in a support capacity, such as upgrading the hanging system, documentation changes, and assuring at least two of the art shows each year have an aviation theme.

Chair Hill said she met with Mr. Tripp recently about RCAPP's assisting with intake and release of paintings for airport art shows. Themes are set for art shows over the next 18 months. Commissioner Burton volunteered to assist the airport with intake/release and juror coordination until a staff person is assigned.

Ms. Richards suggested RCAPP appoint an official subcommittee to work with Mr. Tripp and his team to manage the Airport Art Program and report to RCAPP. Commissioners Burton, Harris, and Rowan volunteered to serve on the Airport Art Subcommittee.

Chair Hill recommended inviting a citizen to serve on RCAPP's Airport Art Subcommittee. She noted that the "Smith Rock Paint Out" event, while not an aviation theme, has been successful in attracting well-known artists, generating good publicity for the airport and the City of Redmond. Ms. Richards said holding the "Smith Rock Paint Out" event at the airport might not be the best venue and suggested consideration of other venues.

Commissioner Burton suggested advertising airport art shows in *The Bulletin's* calendar of events and including information about parking being validated.

Mr. Tripp discussed the parking validation logistics, noting that this means lost revenue for the airport. He has been waiting for the new restaurant's owner to provide him with a set of plans for the restaurant redesign and is researching the potential for catering service.

- b. **Oregon Cultural Summit:** Chair Hill said she attended this summit along with Commissioners Burton and Harris, Ms. Richards, Ms. McMahon, and Jackie Abslag.

Commissioners Burton, Harris, and Hill shared their impressions of the summit. Commissioner Burton said Oregon Cultural Trust funds encompass Jefferson, Deschutes, and Crook Counties and most of that money stays with ArtsCentral in Bend. She reported speaking with a National Public Radio (NPR) reporter about the frustration she felt at being unable to access Oregon Cultural Trust funds for Redmond programs. She will attend a summit debriefing at Bend Public Library early next week. She urged RCAPP to move forward with its 501(c)(3) application. Commissioner Harris said she spoke with the NPR reporter about the summit feeling Bend-centric.

Ms. McMahon reported receiving positive comments from the Ford Foundation speaker and recommended meeting with her to explore strategies.

Ms. Richards said the goal of the debriefing is to review results of the online survey to find out if the first summit did/didn't work, whether to do it again here, and if anyone wants to help plan the next summit.

Ms. Richards recommended proceeding with a public art nonprofit, which could be moved to the Redmond Community Foundation, if appropriate, at a later time.

Following discussion, Commissioners agreed that the City should move forward with RCAPP's 501(c)(3) application for nonprofit status.

2. Goal #2 – Fund

- a. **Rockchuck Art Project Update:** Commissioner Graham said the next meeting of the Rockchuck Art Project Subcommittee will follow today's RCAPP meeting. To reduce the upfront costs, he suggested RCAPP consider design and production alternatives to using the Kim Chavez model. He has identified a local source (Mike) for producing units without a model, but the equipment to do so will not be available until December 2014.

Commissioner Burton shared sketches of potential rockchuck designs.

RCAPP concerns included the value of associating with a prominent local artist, difficulty of timely communication with Kim Chavez, potential student assistance with model development, using more ABS material for the production units, and retaining Ms. Chavez's model for the Sam Johnson Park project. Following discussion, Commissioners agreed to pursue developing an upright unit for the Rockchuck Gala fund-raising effort.

3. Goal #3 – Installation of Public Art

- a. **Art Around the Clock, Round III:** Chair Hill reported that Ms. Abslag received lots of phone calls following issuance of the Request for Proposals. One response has been received to date.

Ms. Richards identified outreach targets used by the City and recommended personal outreach to artists to encourage more proposals.

Commissioners suggested outreach sources including Ryan Beard and his father, previous exhibitors, and the Oregon Arts Commission.

Art Around the Clock, Round II – People's Choice Award: Ms. Richards reported a local effort underway to raise \$6,800 to purchase Kim Chavez's "Ravens" sculpture and relocate it to Ridgeview High School. If that sale is successful, sculptures available for the People's Choice Award in Round II would be "Papoose," "Media Tree," "Iris Bronze," "Lion's Bridge," "Life's Totem Pole," and Ms. Chavez's replacement sculpture.

Chair Hill reported that Ms. Chavez has been working with Ridgeview High School in its fund-raising efforts.

Following discussion of the voting process and RFP display requirements, Commissioners agreed that unsold sculptures from Round I (if still on display) could not compete for the "People's Choice Award" in Round II.

- b. **Evergreen Elementary School Public Art:** Ms. Richards said both the City Manager and Mayor have expressed interest about including public art in the new City Hall once rehabilitation is complete. The project team/steering committee will be discussing value-added issues including site needs (parking). The design is expected to be done in June 2015. She requested RCAPP input on what the public art component should be and the process to implement it.

Commissioner comments included City Council specifications for the public art component (size, quantity, position, location) and the potential to rotate art exhibits at the new City Hall.

Fieldstone Crossing Roundabout: Ms. Richards said this roundabout was meant to include a public art piece. The City has been working with the developer who is not interested in adding public art, but there may be an opportunity to get some funds for the City to do so. Possibly, the leftover Corten steel from the Yew Avenue roundabout sculpture could be used.

4. Goal #4 – Marketing

- a. **Website Development:** Chair Hill stressed the importance of an easy-to-navigate website for the public art program. She requested a volunteer to assist the City in designing/setting up an Art page.

Commissioners discussed the importance of a professional appearance to the RCAPP page; how people interact with the current City website and social media; benefits to linking Facebook, other social media, and Redmond Buzz to the RCAPP page on the City's website; content; and making it easier to find art information on the City website.

Ms. Richards said RCAPP has done a fabulous job of using Facebook to create a presence. If RCAPP is interested in taking over the monitoring/posting responsibility, the City would set up a governance structure to assure whatever is posted meets City requirements. She will meet with Ms. McMahon and Communications Manager Heather Cassaro to explore ways to improve navigation and Art updates on the City's website.

- b. **Art Around the Clock Brochure:** Chair Hill said Ben Montgomery, Redmond Chamber of Commerce, recently updated this brochure using the template originally designed by Cameron Kaseberg. Mr. Montgomery agreed to do two new brochures, one with the five student art pieces and a second showing the permanent art collection.

Commissioner Stelzer said he would check with students at Redmond Proficiency Academy to see if any want to work with Mr. Montgomery on the student art brochure.

APPROVAL OF MINUTES

Motion 1 (7/0/0): Commissioner Graham moved to approve the August 19, 2014, minutes, as amended to correct Page 1, Discussion/Action Item A, Paragraph 2, Sentence 1, to read: "Ms. Richards said the subcommittee's role was to oversee this fund-raising project, develop project timeframes, and report to RCAPP on a regular basis." and to approve the September 16, 2014, minutes as presented. Commissioner Harris seconded the motion which passed unanimously.

LIAISON COMMENTS

Councilor McPherson commented on positive comments received from students who were interested in the potential of City support for future public art.

CITIZEN COMMENTS

Ms. Hole reported that the T-shirt printer noted in the file that she has given Ms. Richards and the City of Redmond permission to use the graphic image from the Royal Rockchuck Society.

STAFF COMMENTS

Ms. Richards said City Council will meet on October 28, 2014, to implement new code language that will standardize City Commissions and Committees. As directed by the mayor, all Commissions (except the Redmond Urban Area Planning Commission and Redmond Historic Landmarks Commission which make quasi-judicial decisions) will become committees. The Redmond Development Committee will be reconstituted with the chair of each committee. The RDC's role will be

to move the comprehensive vision for the City forward. She requested RCAPP's assistance in recruiting two new commissioners.

COMMISSIONER COMMENTS

Chair Hill reported that RCAPP is invited to attend an event at Redmond Public Library on October 23, 2014, 5-7 p.m., at which Oregon Cultural Trust will honor Carol Leone with the 3rd Annual Ben Westlund Memorial Award.

Ridgeview High School will be hosting an event on October 28, 2014 (6 p.m. dinner, 7 p.m. Broadway music), to raise funds so the band can go to Carnegie Hall.

ADJOURN

The next meeting is scheduled for Tuesday, November 18, 2014, 4:30 p.m.

With no further business, Chair Hill adjourned the meeting at 6:14 p.m.

APPROVED by the Redmond Commission for Art in Public Places and SIGNED by me this 16th day of December, 2014.

ATTEST:

/s/ Linda Gilmore Hill
Linda Gilmore Hill
Chair

/s/ Heather Richards
Heather Richards
Community Development Director