



CITY OF REDMOND
Community Development Department

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REDMOND COMMITTEE FOR ART IN PUBLIC PLACES
Minutes

Tuesday, March 17, 2015

City Hall Conference Room A, 716 SW Evergreen Avenue, Redmond, Oregon

RCAPP Present: Chair Linda Gilmore Hill, Vice-Chair Deborah Cook, Gillian Burton, Frank Graham, Katie Harris, Adam Huycke, Jessica Rowan, Betty Jo Simmons, Ethan Stelzer

Youth Ex Officio: *Madison Hill* (absent)

City Staff: Deborah McMahan, *Principal Planner*; Nettice Honn, *Airport Executive Assistant*

Visitors: Ginny McPherson, *City Council Liaison*; Anne Graham

Media: None

(scribe CP's note: The minutes were created from an audio recording. The three digits after a motion title show the number of committee members voting in favor/opposed/abstaining.)

CALL TO ORDER/INTRODUCTIONS

Chair Hill called the meeting to order at approximately 4:37 p.m. with all members (9 of 9) present.

DISCUSSION AND ACTION ITEMS

Swearing in of New Member

Councilor McPherson administered the oath of office to Mr. Huycke and thanked him for volunteering.

A. Approval of Minutes

Chair Hill requested the January 20, 2015, minutes be corrected to show Ms. Harris as absent and to replace references to "Mr. _____ (Adam)" with "Mr. Huycke."

Motion 1 (7/0/2): Mr. Graham moved to approve the January 20, 2015, minutes/as amended. Ms. Harris seconded the motion which passed with Ms. Burton, Ms. Cook, Mr. Graham, Ms. Hill, Mr. Huycke, Ms. Rowan, and Ms. Simmons voting in favor and Ms. Harris and Mr. Stelzer abstaining due to their absence from the January meeting.

Motion 2 (5/0/4): Mr. Graham moved to approve the February 17, 2015, minutes as presented. Ms. Harris seconded the motion which passed with Ms. Cook, Mr. Graham, Ms. Harris, Ms. Hill, and Mr. Stelzer voting in favor and Ms. Burton, Mr. Huycke, Ms. Rowan, and Ms. Simmons abstaining due to their absence from the February meeting.

A. Rockchuck Project Update

1. **Budget and Fund-Raising Needs:** Ms. McMahan reported donations of \$1,620 from private citizens and City staff toward the cost of the bronze rockchuck (\$2,200 plus installation). Online funding requests have been posted on GoFundMe and Facebook. She requested RCAPP assistance in fund-raising and presented donation sheets. Earnings from the Leadership Redmond garage sale at Ridgeview High School are unknown at this time. She will e-mail the drop-off location for donated garage sale items to RCAPP.

Approximately \$1,200 of the \$4,000 promotion budget for the rockchuck project and Art Around the Clock through June 30, 2015, has been expended, leaving \$2,800. Rockchuck promotional costs will include flyer spruce-up and repurposing the violin brochure.

- 2. Marketing Concept:** Mr. Stelzer presented preliminary design concepts being developed by Valerie Troyer, a Redmond Proficiency Academy student.

Mr. Graham said Mike (Bend Plastic Supply) confirmed that the larger model size will fit into his machine. The cost of producing the rockchuck units has been underwritten by an anonymous donor. He has also confirmed a business sponsor. Discussion at the last subcommittee meeting covered three levels of sponsorship. The next subcommittee meeting will be on March 24, 2015, 2 p.m.

Ms. Burton said she spoke with Brian at Pacific Art about a possible sponsorship though they did not discuss a specific amount.

RCAPP members generally agreed with the idea of a larger-than-life-size model and with providing some kind of scholarship to Ms. Troyer. RCAPP members directed the subcommittee to develop and present recommendations at the next regular RCAPP meeting about how to promote rockchuck decorating idea to artists and sponsors.

- 3. Gala Issues and Alternatives:** Ms. McMahon recommended deferring this discussion to the subcommittee.
- 4. Timeline and Plan B:** Due to how little time remains to plan the gala, Ms. McMahon recommended the subcommittee develop alternatives (Plan B) to using the Redmond Hotel (Plan A). She will obtain a list of community events from Eric Sande at Redmond Chamber of Commerce.

Members discussed alternate venues (gymnasium at St. Thomas Parish, Juniper Golf Course, Ridgeview High School), setting a date for the gala, and coordinating with other community activities before/after this event.

B. Art Around the Clock Update

- 1. Update Marketing Materials:** Ms. McMahon reported the City has allocated funds to cover the \$750 stipend for each artist whose work will be displayed on a pedestal. She suggested decorating an old newspaper box to attract downtown visitors and improve distribution of the RCAPP newsletter and brochures. She has a classic newspaper box from 1960 that she got from The Source. She volunteered to work with Mr. Huycke to develop and present a proposal at the next regular RCAPP meeting.

Committee discussion covered the source of stipend funds, locations for decorated newspaper boxes (under the downtown arch, outside City Hall, Fred Meyer).

Vice-Chair Cook volunteered to begin the application process to partner with Fred Meyer for promotion of RCAPP events and activities.

Chair Hill volunteered to talk with someone she met at the gym about helping to develop a 20-second radio script. Ms. Harris said she would research airing this "spot" on KPOV.

Ms. Honn volunteered to display the new RCAPP brochures at the airport.

- 2. Update on RFP Results:** Ms. McMahon handed out a summary of results from the Round 3 Request for Proposals and said she would present the original submittals at

RCAPP's next regular meeting. She explained what the City does to establish and maintain communication with the artists and promised to keep RCAPP updated. The Scoring Subcommittee selected five new projects as pedestal-compliant. Staff are continuing to investigate places to hang murals and wall art, which requires working with the City's insurance company and property owners.

Chair Hill said she wanted all RCAPP members to see the actual proposals in order to understand how professional this activity needs to be.

C. 501(c)(3) Update

Ms. McMahan announced she was ready to submit the application as soon as she knows what the foundation title will be.

Committee concerns included ideas for a catchier title (Friends of Art in Public Places, Art Hub of Central Oregon, Art in the Hub, Art at the Hub), advantages of a 501(c)(3), why the foundation and RCAPP must be separate entities, and origin of the "hub" in the City logo. Following discussion, members agreed by consensus to rename Redmond Art Foundation to Art in the Hub.

D. Work Plan Update FY 2015-2016

Ms. McMahan reported that consultants working on the mid-town plan have talked about an idea first mentioned by RCAPP members. Greening up some of the old graveled lots would showcase Redmond as a community with developable land by creating temporary places for people, activities, and art. RCAPP should have a good feel by June 30 about what it has accomplished during fiscal year 2014-2015.

LIAISON COMMENTS

Councilor McPherson said she was impressed by members' ideas and enthusiasm.

CITIZEN COMMENTS

None.

STAFF COMMENTS

Art Loan Policy: Ms. McMahan requested feedback on whether the City should accept art loaned by private citizens and where such art should be displayed. This issue was prompted by Frank and Anne Graham offering to loan their Jennifer Lake paintings and Ms. Lake's offer to loan some of her other work to the City. City Hall lacked the space to take advantage of these offers, so Ms. McMahan e-mailed Airport Director Jeff Tripp and Ms. Honn about the possibility of getting space at the airport; she is still waiting for a response.

Committee members discussed challenges to using airport walls for art not generated through the Airport Art Show, impact of featuring the work of only one artist, availability of wall space in non-City facilities, and if art could be displayed in the new City Hall (remodeled Evergreen Elementary School).

Airport Art Shows: Ms. Honn reported the Airport Art Subcommittee met and discussed upcoming exhibits (Donelle Snider did a good job of outlining art show dates). The subcommittee recommended making sure artworks are labeled quickly, providing quicker turnaround on payments to artists, forwarding juror comments to the artists as an automatic (not by request) process, requiring artists to submit biographical information and a short synopsis of their piece, and purchasing an aviation-themed artwork from the "In the Clouds" art show if an appropriate one is submitted. She requested RCAPP assistance to help expedite paperwork on the days that art for the new show is dropped off and art from the prior show is picked up. Parking tickets will be validated for volunteers: Mr. Graham, March 31, 8:30-11:30 a.m.; Ms. Simmons, March 31, 1:30-3:30 p.m.; Ms. Hill, April 1, 8:30-11:30 a.m.; and Ms. Harris, April 1, 1:30-3:30 p.m.

Ms. Honn said she is working to line up jurors for the next art show – “A Novel Idea” – which starts this month. New with the March show will be a poster that explains the theme. The poster will be displayed by the “Best of Show” work next to the front door of the administrative offices. Post-It notes for visitors to comment about images they would use to illustrate the “novel idea” theme will be provided.

Mediums traditionally submitted to airport shows have been those hung on the walls. Sculptures or other art forms would require a different type of display system. She would like to increase the number of pieces that can be displayed in each show. Her workload is still heavy as the airport has a lot of things going on, but she should be able to provide more support to RCAPP by the end of May 2015.

RCAPP members discussed alternate display systems including cabinets built by local woodworkers with airport-supplied materials, funding (\$8,000), showing the rockchuck modeling process (video) on at least a temporary basis, artwork label template, rate of sales generated by art shows (over \$150,000 during airport art show history), if the group of artists changes from show to show, and number of pieces submitted with each show (depends on the show).

Ms. McMahon volunteered to assist Ms. Honn in developing an interior layout of the airport with art-available areas delineated.

COMMITTEE COMMENTS

Chair Hill recommended the Redmond Public Library website, Chamber of Commerce newsletter, and Art on the River as good information sources about community events. She requested an update on the field trip to Jerry Werner’s studio, suggested artwork for the new small park at the intersection of Highland Avenue and 23rd Street, suggested adding information to explain the artists’ intentions for art displayed throughout Redmond, and noted that accessing RCAPP’s page on the City website is still very awkward. Mr. Kaseberg is continuing to post information on RCAPP’s Facebook page.

Ms. McMahon responded that the field trip to Mr. Werner’s studio had not yet been scheduled. Mr. Werner has offered to loan an artwork to the City, which would have to undergo the same scoring process as other artists’ work. She recommended adding information about artworks displayed around town to the City’s website and Facebook page. The City is working to improve visibility of and access to RCAPP on the City’s website.

Mr. Graham’s comment that Redmond needed to do a better job of promoting itself sparked a discussion about how this could be done (physical and online locations). Ms. McMahon said gateway treatments and wayfinding signage will also help visitors learn more about Redmond.

ADJOURN

The next meeting is scheduled for 4:30 p.m., Tuesday, April 21, 2015.

With no further business, Chair Hill adjourned the meeting at 6 p.m.

APPROVED by the Redmond Committee for Art In Public Places and SIGNED by me this 21st day of April, 2015.

ATTEST:

/s/ Linda Gilmore Hill
Linda Gilmore Hill
Chair

/s/ Heather Richards
Heather Richards
Community Development Director